



At IPHM, we are committed to providing clear, accurate, and reliable information across all our communications, including our website, marketing materials, and educational content. We strive to ensure that all statements, claims, and representations about our accreditation, services, and related topics are truthful, substantiated, and compliant with relevant advertising and consumer protection regulations.

Our commitment includes:

- Regularly reviewing and updating website content to reflect current data, member feedback, and industry standards.
- Clearly distinguishing between factual information, professional opinion, and anecdotal experiences, especially in relation to health and wellness topics.
- Avoiding unsubstantiated or misleading claims and removing or amending any statements that cannot be supported by credible evidence.
- Providing clear disclaimers on blog posts and other content that discuss complementary, alternative, or therapeutic approaches.
- Being transparent about the scope and meaning of the IPHM Trustmark as a mark of professional accreditation by our members worldwide, without implying external endorsements unless explicitly stated.

We appreciate the trust placed in us by our members and visitors, and we welcome constructive feedback that helps us maintain the highest standards of integrity and professionalism.

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